



Please join us!

Light up RED on October 9, 2024 to help celebrate Inflamed Brain Alliance's second #Red4PANS light-up campaign for

World PANS PANDAS Awareness Day.

As Canada's only PANS PANDAS charity, Inflamed Brain Alliance is committed to changing the public's awareness of this little known autoimmune neuropsychiatric condition which causes traumatic impacts for the entire family. Due to a lack of education & research, health care system barriers routinely delay timely diagnosis and urgent treatment for thousands of children and young adults across our nation.

Please join the 50+ Canadian landmarks uniting this October to shine light on PANS PANDAS.

If you are not the person to authorize this request, please forward to a colleague who can.

Date of Special Lighting: Wednesday, October 9, 2024

First choice date: 10/9/2024 (Second choice: 10/08/2024 | Third choice: 10/10/2024)

Colors Requested: RED - #FF0000; rgb (255,0,0); alternate color is pink

[2024 Light Up for PANS PANDAS approvals](#) are listed on IBA's website. Illuminated landmarks will be mentioned on social network sites, press announcements, news articles, and/or blog posts.

Organization: Inflamed Brain Alliance (IBA)
Charitable #: 798185542RR0001
Contact Person: Kirsten Popowich, IBA Initiatives Coordinator
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Instagram: @inflamedbrainalliance
Twitter: @inflamedbrain_

Hashtags: #Red4PANS, #InflamedBrain, #BringHealthToMind

PANS PANDAS: Definition, Impacts & Prevalence

World PANS PANDAS Awareness Day is on October 9, 2024 to raise awareness of the autoimmune neuropsychiatric conditions - PANS PANDAS. PANS (Pediatric Acute-onset Neuropsychiatric Syndrome) and PANDAS (Pediatric Autoimmune Neuropsychiatric Disorder Associated with Streptococcus) often appear very suddenly and affect the physical and mental health of children and adults. As the result of a misfiring autoimmune process, the brain inflammation caused by infection (or noninfectious trigger) can mimic common mental health symptoms such as depression, anxiety, OCD and major behavioral changes.

According to PANDAS Network US research, one in every 200 children is affected by PANS PANDAS. Based on this statistic, IBA estimates approximately 30,000 Canadian children are potentially impacted by this condition - yet the public is largely unaware of it.