



# unfolding PANS PANDAS

reshaping **BRAIN+BODY** health

Canadian Conference  
may 29-30, 2025 | calgary, ab

Canada's  
*first* national  
PANS PANDAS  
conference



## sponsorship & exhibitor prospectus



hybrid event



UNIVERSITY OF  
CALGARY



THE MATHISON CENTRE  
for MENTAL HEALTH RESEARCH & EDUCATION



HOTCHKISS  
BRAIN INSTITUTE



inflamed brain  
alliance





This program was developed by The Mathison Centre for Mental Health Research and Education, Hotchkiss Brain Institute, Cumming School of Medicine, University of Calgary and co-developed by Inflamed Brain Alliance, and was planned to achieve scientific integrity, objectivity, and balance.

## About the Unfolding PANS PANDAS Conference

**Join us for the inaugural **Unfolding PANS PANDAS: Reshaping BRAIN+BODY Health** conference, a pivotal two-day hybrid event at the Best Western Premier Calgary Plaza Hotel & Conference Centre on May 29–30, 2025.**

This event is an Accredited Group Learning Activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada and approved by the University of Calgary Office of Continuing Medical Education and Professional Development. Participants may claim a maximum of 13 hours (credits are automatically calculated).

This immersive event will feature transformative presentations, interactive Q&As, thought-provoking discussions, and inspiring personal stories. Bringing together nationally and internationally recognized experts, the conference will delve into the physiological and psychological complexities of Pediatric Acute-onset Neuropsychiatric Syndrome (PANS) and Pediatric Autoimmune Neuropsychiatric Disorder Associated with Streptococcal Infections (PANDAS).

The conference is designed primarily for child, adolescent, and adult psychiatrists, as well as other health care professionals. While designed with physicians in mind, it also warmly welcomes patients, families, educators, therapists, researchers, and allied health professionals who seek a deeper understanding of these conditions.

Through expertly curated sessions, we will address critical gaps in awareness, diagnosis, and treatment. Our goal is to enhance patient outcomes, advance research, and provide meaningful support to those affected by these often misunderstood disorders.

We look forward to unfolding new perspectives together.

## Your Organization Can Make BRAIN+BODY Health Matter

**The Unfolding PANS PANDAS conference is made possible through the generous support of our sponsors & exhibitors.**

Your sponsorship and exhibition will play a vital role in bringing together experts, healthcare providers, and the PANS PANDAS community to improve health outcomes, deliver education, and accelerate research efforts toward finding a cure. By partnering with us, your organization will not only support a critical cause but also promote the integration of mental and physical health in the workplace, all while gaining valuable visibility and engagement opportunities. Together, we can make a lasting impact.

## Become a Sponsor & Exhibitor

**Secure your sponsorship & exhibitor package today.**

Sponsorship & exhibitor opportunities are limited.  
Please reach out to secure your preferred package by **May 10, 2025**.

email: [sponsorship@inflamedbrain.org](mailto:sponsorship@inflamedbrain.org)

**[www.inflamedbrain.org/2025-conference](http://www.inflamedbrain.org/2025-conference)**





For more info, or to secure sponsorship, contact:

Marnie Deschenes (sponsorship@inflamedbrain.org)

Sponsorship Levels				
	Platinum \$10,000+	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Opportunities Available	1	2	2	2
Event Site Exposure				
Reserved exhibitor table space (in the Prefunction area)	8ft table prime location	8ft table display	6ft table display	6ft table display
Exhibitor floor display (in the Prefunction area)	no restrictions	no restrictions	no restrictions	roll-up banner only
Event Participation and Hospitality				
Exhibitor badges	4	3	2	1
Complimentary registration & meal packages Full 2-day educational activity with meal pass for scheduled breakfasts, lunches, and nutrition breaks	4	3	2	1
Complimentary tickets to Networking Dinner	4	3	2	1
Marketing Opportunities				
Acknowledgment in press release	<input checked="" type="checkbox"/>			
Verbal acknowledgment as a sponsor during welcoming remarks (unaccredited time)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Digital recognition on sponsorship webpage & emails with a hyperlinked logo, sized, and prominently placed	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Social media posts (prior, during and post event)	3 exclusive	3 non-excl	2 non-excl	1 non-excl
Logo recognition on poster near registration desk	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Option: add "Proud Sponsor of Unfolding PANS PANDAS" badge to your company emails, website, and social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgement on the main plenary session screen (displayed during meals & breaks)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Special Opportunities			
Networking Dinner Sponsor	Same benefits of Silver Sponsorship	\$5,000	1 available
Exhibitor Table	6ft table display, roll-up banner space, 2 exhibitor badges	\$1,200	7 available

Please contact us for current availability of sponsorships.

# What are PANS & PANDAS?

**PANS PANDAS are neuroimmune inflammatory brain disorders triggered by a misdirected immune response. Understanding them can be complicated. Here are the signs, symptoms and tragic impacts of these conditions.**

In both PANS (Pediatric Acute-onset Neuropsychiatric Syndrome) and PANDAS (Pediatric Autoimmune Neuropsychiatric Disorders Associated with Streptococcal Infections), the primary symptoms of OCD and/or severe eating restrictions are accompanied by additional secondary symptoms. Those may include tics, changes in normal behaviours, personality and mood, decreased cognitive ability and functioning at school, enhanced sensory sensitivities, anxiety and/or sleep and urinary disturbances. The symptoms are usually considered to have high relapse potential, however they can persist and become chronic.

The brain inflammation seen in PANS and PANDAS as a result of a misdirected immune response occurs following infections, toxins, or even stress. Instead of producing antibodies that attack the infection, the body produces autoantibodies that attack its own brain cells and tissue causing an autoimmune attack on the brain.

To date there hasn't been a large epidemiological population study on the prevalence of PANS or PANDAS, so we don't know how common they are. However, if clinicians were to recognize the connection between whole-body health and mental health, PANS PANDAS would likely be far more commonly diagnosed.

Unfortunately, these conditions are often not recognized, and it can often take years and multiple doctors visits for children and adults to get a proper diagnosis. With proper clinical diagnosis, patients can receive treatments that not only help them manage their symptoms, but heal.

Patients who have a family history of OCD, autoimmune disease, rheumatic fever, or chorea are more likely to have PANS PANDAS. The patient's history regarding their exposure to streptococcal infections (such as strep throat, peri-anal strep, or scarlet fever) and other infectious or noninfectious triggers should be considered if they are also exhibiting a sudden (sometimes gradual) onset of symptoms.

According to current data, there is no age requirement for a PANS diagnosis, but symptoms typically begin during the grade-school years. Patients can also have their initial symptom onset during adolescence or later in life.

**Your sponsorship for this educational activity will help us in our pioneering work to improve the lives of Canadians battling PANS PANDAS. Please join us today!**



PO Box 71023 Silver Springs  
Calgary, AB, T3B 5K2

[www.inflamedbrain.org](http://www.inflamedbrain.org)

[www.inflamedbrain.org/2025-conference](http://www.inflamedbrain.org/2025-conference) | [conference@inflamedbrain.org](mailto:conference@inflamedbrain.org)